

Climate Finance Accelerator Mexico

Call for Proposals

Update: July 12th, 2021



How the Climate Finance Accelerator can support your project.

The Climate Finance Accelerator (CFA) is a practical and deal-oriented programme that supports climate projects to improve their bankability and appeal to financiers.

Preparing projects that are attractive to investors is challenging. Low carbon projects are often perceived as higher risk as new technologies and business models are not widely understood. Regulatory and policy barriers can also create blockages in accessing capital at scale.

The Climate Finance Accelerator offers a range of support to assist climate mitigation projects in accessing finance.

By engaging with the CFA programme, project developers can benefit from:

- **Access to investors.** The CFA provides project developers greater opportunities to access finance by working directly with potential investors to understand their needs and develop their projects accordingly. Through the CFA's reach, project proponents have the opportunity to contact commercial and concessional investors, operating both nationally and internationally.
- **Coaching and best practice insights.** The CFA provides access to expert insight and coaching. Through knowledge sharing sessions on what matters to financiers when taking the decision to invest, project developers will gain valuable insights and develop capabilities in making projects attractive and investment ready. For example, the CFA will advise on the development of key materials such as term sheets for investors and marketing presentations. Exchanges of best practices with other CFA countries (Turkey, Colombia, Peru, South Africa and Nigeria) will also be enabled.
- **Networking opportunities.** Project developers will have the opportunity to expand their network with investors and other key stakeholders in the climate finance landscape. These include government representatives at national and local level, national and international development banks & agencies, and a cohort of projects facing similar challenges. The network will provide project developers with long-lasting benefits to current and future low carbon opportunities.
- **Increased visibility.** Participation in the CFA and CFA events can raise the profile of a project amongst a range of stakeholders from regional and national policy makers, through to a range of stakeholders from local and international finance providers.
- **Achieving low carbon project objectives.** The CFA supports projects to realize and communicate their positive impacts. The CFA has access to climate, sectoral and social impact specialists and can assist projects to support local and national climate ambitions, as well as helping to unlock co-benefits such

as poverty reduction, improved gender equality and social inclusion, and tackling biodiversity loss.

A typical package of CFA support:



* The dates and periods illustrated in the image above are tentative and subject to modifications, depending on the parts involved, project needs and Covid-19 restrictions.

The CFA in México

The CFA is a global technical assistance programme funded by the UK government to directly support climate projects to access finance. The CFA operates in eight countries with the aim of encouraging the flows of finance required to deliver on countries' ambition to limit global warming to 1.5°C.

In Mexico, the CFA brings together the key actors in the climate finance 'supply chain': project proponents & developers, finance providers (private & public, national, regional & global) and policymakers. Our aim is to facilitate a collaborative approach to unlocking finance for climate projects at scale and creating a pipeline of 'investment ready' low carbon projects. The CFA also seeks to deliver several co-benefits, such as supporting a just transition and green recovery efforts from COVID-19 through inclusive approaches to sustainable development, improved gender equality, and building resilience to climate impacts.

The type of projects the CFA can support

The CFA supports low carbon projects that are seeking finance.

Candidate projects should:

- Be designed to achieve measurable climate outcomes in terms of direct or facilitated greenhouse gas emission reductions.
- Have a minimum total financing need of US\$5M. Smaller projects may be considered in certain circumstances. Funds or similar structures consisting of multiple smaller projects are also welcomed.
- Have supporting documentation of viability, such as: pre-feasibility studies, market studies, business plans, engineering plans, or other.
- Have a business model that will generate commercially viable returns in the long-term (although some element of concessional financing may be required initially).
- We strongly encourage projects that can demonstrate positive social impacts and how they contribute to furthering gender equality and social inclusion.

For further information on whether your project is suitable, please get in touch (contact details below).

How to apply

The CFA is open for applications from climate projects seeking support in accessing finance from 12th July 2021 and until 13th August 2021.

The application form and submission requirements can be accessed by clicking [here](#), where further guidance is also provided. Please note that the application process is not designed to select the most developed or complete projects, but rather those that are aligned with our objective of facilitating climate projects to access finance. Projects that meet the criteria above are strongly encouraged to apply.

On submission and during consideration of your proposal we will require some personal details such as name, email address, and phone number for a main contact or contacts submitting the proposal. These contact details will only be used for communication about the proposal. We expect to respond to project applications before September 17, and may request further project details at this stage.

Your application will be treated as confidential information and will not be reproduced in any form or by any means or disclosed to others or used for any purpose other than for consideration under the Climate Finance Accelerator.

Project Selection Criteria

The CFA Programme considers 4 core aspects to project selection criteria:



The CFA will evaluate projects against the following criteria. Please note that the CFA does not expect that submitted projects to be fully prepared across each of these criteria. We are seeking feasible projects that have the potential to deliver climate mitigation and social impacts.

Market Engagement Event

The Market Engagement Event will take place the 15th of July at 10:00 hours (CDT). The main objective consists in getting into detail about the call for proposals, as well as having a Q&A session to solve doubts that project proponents may have of the CFA programme.

You can find the registration link to the event by clicking [here](#).

To find out more information about how your organization can benefit from engaging with the CFA programme, please email to the contact below.

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