

# Climate Finance Accelerator (CFA)

## Call for Proposal Second Generation

Update: June, 2022



## How can CFA help your project?

**The Climate Finance Accelerator (CFA) is a practical and deal-oriented programme that supports climate projects to improve their bankability and appeal to financiers.**

Preparing projects that are attractive to investors is challenging. Low carbon projects are often perceived as higher risk as new technologies and business models are not widely understood. Regulatory and policy barriers can also create blockages in accessing capital at scale.

The Climate Finance Accelerator offers a range of support to assist climate mitigation projects in accessing finance.

By engaging with the CFA programme, project developers can benefit from:

- **Access to investors.** The CFA provides project developers greater opportunities to access finance by working directly with potential investors to understand their needs and develop their projects accordingly. Through the CFA's reach, project proponents have the opportunity to reach commercial and concessional investors, operating both nationally and internationally.
- **Coaching and best practice insights.** The CFA provides access to expert insight and coaching. Through knowledge sharing sessions on what matters to financiers when taking the decision to invest, project developers will gain valuable insights and develop capabilities in making projects attractive and investment ready. For example, the CFA will advise on the development of key materials such as term sheets for investors and marketing presentations. Exchanges of best practices with other CFA countries (South Africa, Colombia, Peru, Mexico, Nigeria) will also be enabled.
- **Networking opportunities.** Project developers will have the opportunity to expand their network with investors and other key stakeholders in the climate finance landscape. These include government representatives at national and local level, national and international development banks & agencies, and a cohort of projects facing similar challenges. The network will provide project developers with long-lasting benefits to current and future low carbon opportunities.
- **Increased visibility.** Participation in the CFA and CFA events can raise the profile of a project amongst a range of stakeholders from regional and national policy makers, through to a range of stakeholders from local and international finance providers.
- **Achieving low carbon project objectives.** The CFA supports projects to realise and communicate their positive impacts. The CFA has access to climate, sectoral and social impact specialists and can assist projects to support local and national climate ambitions, as well as helping to unlock co-benefits such as

poverty reduction, improved gender equality and social inclusion, and tackling biodiversity loss.

The CFA programme provides the following support package:



\*For selected projects.

The dates and periods illustrated in the image above are tentative and subject to change.

## CFA Programme

The CFA is a global technical assistance programme funded by the UK government to directly support climate change mitigation projects seeking access to finance. The CFA programme operates in eight countries with the aim of mobilising the financial flows needed to meet the countries' ambition to limit global warming to 1.5°C.

In Mexico, the CFA programme brings together the key actors in the climate finance "supply chain":

- ✓ project developers and promoters,
- ✓ finance providers (private and public, national, regional and global) and
- ✓ public sector actors.

Our aim is to facilitate a collaborative approach to accessing finance for large-scale

climate projects and to build a portfolio of carbon-reducing and "investment-ready" projects. The CFA programme also seeks to generate co-benefits, such as supporting just transition and COVID-19's ecological recovery efforts through inclusive approaches to sustainable development, improving gender equality, social inclusion and building resilience to climate impacts.

## Types of projects that the CFA programme can support

The programme supports low-carbon or carbon-reducing projects that are seeking funding to go forward.

Candidate projects must:

- Be designed to achieve measurable climate outcomes in terms of direct or facilitated greenhouse gas (GHG) emission reductions.
- Have a minimum total funding requirement of **USD 4 million**. Smaller projects may be considered under certain circumstances. Similar funds or structures consisting of multiple smaller projects are also acceptable.
- Be (at least) in the pre-feasibility stage of development and preferably have supporting documents such as: pre-feasibility studies, market studies, business plans, engineering drawings, etc.
- Have a business model that generates commercially viable long-term returns (although some element of concessional finance may be required initially or partially).
- Projects that are transformational, geographically or sectorally scalable.
- We recommend that projects demonstrate positive social impacts and how they contribute to gender equality and social inclusion.

For more information on whether your project is suitable for the CFA programme, please get in touch via the contact information below.

## How to Apply?

The Call for Proposals will be open from 27 June to 31 July 2021.

You can access the application form and submission criteria via the web link that will be published on the opening day.

It is important to note that the application process is not designed to select the most developed or complete projects, but those that are aligned with our goal of making it easier for climate projects to access funding. It is strongly recommended that only projects that meet the above criteria apply.

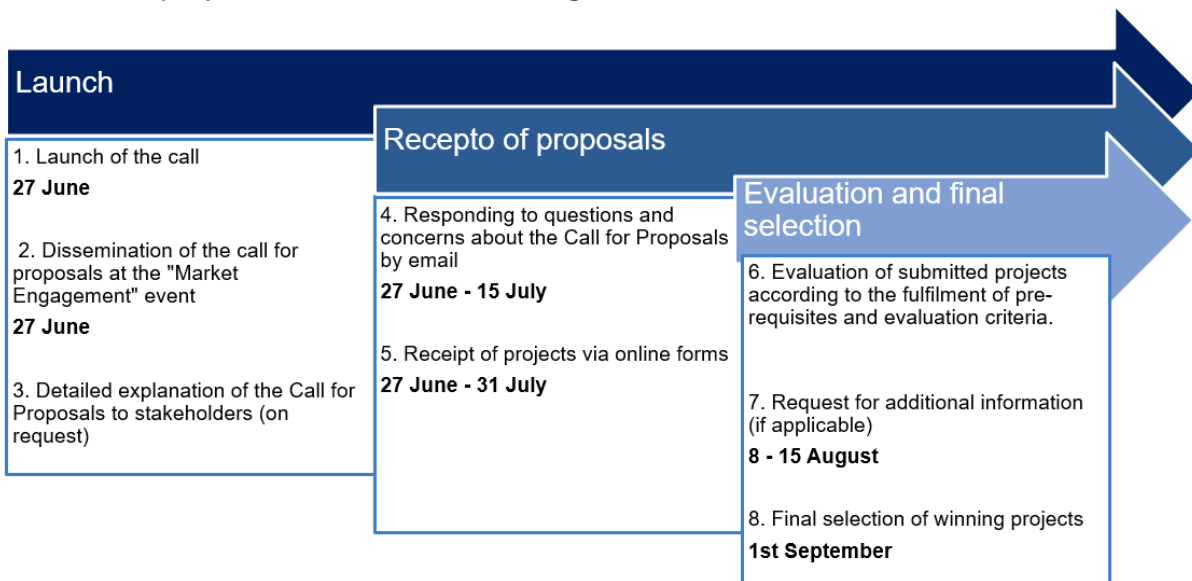
## Data Privacy

In the application process and during the evaluation of your proposal, some personal and project information will be requested, such as the name of the project representative, email address, contact telephone number of the person responsible for the project application, or explanation of the technology used. These contact details and intellectual property information will be used exclusively for the evaluation and communication of the project application to the CFA programme. Your application will be treated as confidential information, will not be reproduced or shared in any form, and will not be used for any purpose other than those mentioned in this call within the CFA programme.

Project proposal applications will receive a response in August of this year and only then will further information on your application be requested if deemed necessary for evaluation.

# Call for proposals and project evaluation process

The call for projects consists of three stages:



\*if you are a member of an association or guild and require a briefing to disseminate the call with its members you can request it to the contact email address

## Project selection criteria

The CFA programme considers 4 main criteria for project selection:



It is important to mention that projects submitted are not expected to be fully prepared on each of these criteria. We are looking for projects that are viable, have the potential to reduce carbon emissions and can demonstrate a positive social and gender equality impact.

## Market Engagement Event

On 27 June at 11:00 am (CDMX time), a virtual Market Engagement Event will be held, dedicated exclusively to go into detail about the Call for Proposals, as well as to resolve doubts and concerns of project promoters interested in applying to the CFA programme.

**Find the link to the event registration here.**

For more information on how your organisation can benefit from participating in the CFA programme, please send an email to:



**Mariana Silva Paredes**  
Mexico Implementation Team Leader (IDOM)  
[mariana.silva@idom.com](mailto:mariana.silva@idom.com)



**Manuel Hernandez Carreto**  
Sustainable Economy and Green Finance Consultant (IDOM)  
[manuel.hernandez@idom.com](mailto:manuel.hernandez@idom.com)



**Sebastian Espejo Torres**  
Sustainable Economy and Green Finance Consultant (IDOM)  
[sebastian.espejo@idom.com](mailto:sebastian.espejo@idom.com)

This document is an output of the Climate Finance Accelerator (CFA) funded by the UK government and administered by PwC UK and other sub-contractors. However, the views expressed and information contained in it are not necessarily those of, or endorsed by, the UK government and PwC UK has no responsibility or liability for such views or information or for any reliance placed on them.

This publication has been prepared as general guidance on matters of interest only and does not constitute professional advice. You should not act upon the information contained in this publication without obtaining specific professional advice. No representation or warranty (express or implied) is given as to the accuracy or completeness of the information contained in this publication and, to the extent permitted by law, PricewaterhouseCoopers and the other entities involved in the project accept no liability to anyone else in connection with this publication.